

**John Leschinski**  
Graphic Designer  
Web - Branding - Print

3-392 Wilson Avenue  
Toronto, On, M3H 1S9

647 272 5554  
john@leschinskidesign.com  
www.leschinskidesign.com

**Profile**

My passion and occupation for the last eight years has been graphic design. Over the course of those eight years I have had the opportunity to work with a number of individuals across a variety of industries, to achieve their goals through design.

My experience in a variety of mediums tackling a number of design challenges provides a rich skill set as well as a history of self motivation and attention to detail in any task given to me.

**Career History**

**Creative Director** *Leschinski Design* 2004-Present

At Leschinski Design, I am responsible for the day to day operations of the company, hiring and managing a staff of creative professionals, establishing the direction of projects, and final approval of all outgoing materials. Leschinski Design is heavily involved in various marketing strategies in mediums such as television, print, advertising, and the web.

**Campaign Manager** *Mayor Dan Onichuk* 2006

As campaign manager I was responsible for keeping the Mayor on schedule, updating the Mayor on pertinent events, drafting press releases and advertisement copy, managing campaign materials, and organizing various other elements of the campaign.

**Sales & Graphic Designer** *Platinum Hosting* 2003-2006

Variety of tasks including but not limited to, client support, client networking, appropriation on new clients, graphical design, billing, team leader and speaking at seminars on e-commerce.

**Graphic Designer** *deviantART Inc.* 2005

DeviantART is the world's largest online art community. My duties in the Creative department involved developing marketing initiatives, designing a variety of ad's, graphics, displays, and collateral.

**Skills**

Adobe Photoshop, Adobe Illustrator, Corel Photopaint, Corel Draw, CSS, HTML, User Interface Design, Usability, PHP, MYSQL, Marketing, JavaScript, Rapid Prototyping, Social Media Education, Advertising, Public Speaking.

**Recognition**

2009 WordCamp Toronto "Best Creative use of WordPress" Award  
Zeixs Publishing "Letterheads & Business Cards" Book  
Web Designer Mag "Blog Beautiful" Feature